

SSN SCHOOL OF MANAGEMENT

**SSN**  
School of Management

# SUMMER INTERNSHIP BROCHURE MBA 2025-2027

**An institution founded by Shiv Nadar, Founder -  
HCL Technologies and Shiv Nadar Foundation.**

A constituent of SSN College of Engineering  
(NAAC A+, NBA Accredited, NIRF Engineering 46, Overall 81)

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🌐 <https://som.ssn.edu.in/>



SSN Institutions, founded by Shiv Nadar, the visionary behind HCL Technologies, stand as a leading center for higher education. Named after Shiv Nadar's father, Sri Siva Subramaniya Nadar, the institutions are set on a vast 230-acre campus and a broad array of undergraduate, postgraduate and research programs, with a focus on academic excellence and ethical leadership. With top-tier NAAC A+ and NBA accreditations, SSN is known for its exceptional educational standards and has built a strong alumni network of over 39000 successful professionals across various industries.

SSN School of Management (SSN SoM), established in the year 2000, has grown into a distinguished centre for management education, graduating 25 batches and producing more than 2500 alumni, many of whom hold leadership positions in a variety of industries. At SSN School of Management, students are at the heart of everything we do. We believe in transforming potential into performance. Our sprawling, green campus offers more than just classrooms, it's a vibrant, residential learning community where students live, learn, collaborate and grow together. With state-of-the-art infrastructure, expert faculty, and a curriculum that bridges academic concepts with industry practices, SSN SoM ensures that every student emerges with both knowledge and confidence.

The curriculum goes beyond academic knowledge, adopting a carebased, peer-centric approach that nurtures holistic development and prepares students for leadership and social responsibility. A strong focus on personality building, interpersonal skills, and collaborative learning ensures that every student grows with clarity and purpose.

At SSN SoM, education is not confined to classrooms, it is a journey of discovery, growth, and transformation.

*“Because every moment of learning,  
shapes the leader each student is becoming.”*

## VISION

To be an institution of choice among aspiring managers to launch successful careers and engage in research as a means of keeping abreast of latest developments and generate new knowledge in management.

## MISSION

Develop industry-ready managers by imparting insightful knowledge and essential skills, fostering continuous learning, strengthening research, and creating meaningful opportunities through strong industry collaboration, training, and consultancy.

## What sets SSN SoM apart:

At SSN School of Management, students gain a distinct advantage through a learning environment deeply connected to industry practice:

**Industry Talk Series** where business leaders and professionals share realworld insights, helping students understand current workplace dynamics and evolving business trends.

**Alumni Talk** series offers a bridge between students and alumni with regular enriching professional and personal insights, direct communication and mentorship support.

**One-third of the courses** are taught by industry managers, ensuring strong practical orientation and exposure to contemporary business practices.

A **10–12 week summer internship** that allows students to apply classroom learning in real organizational settings and gain meaningful work experience.

**Alumni-led mock interviews** that prepare students for internship and placement processes with personalized, experience-based feedback.

**Dual mentorship** support, with academic guidance from faculty and specialized industry mentorship from alumni across various domains.

**Guest lectures** by industry experts integrated into the curriculum to provide practical context and enhance subject understanding.

**Value-added courses** delivered by industry professionals, enabling students to acquire essential skills, certifications, and domain-specific competencies.



## Director's Message

I welcome you to the SSN Summer Internship initiative and with great pleasure I introduce to you the MBA Batch of 2025-2027 at SSN School of Management (SSN SoM). Our MBA program is a two-year, fully residential course designed to provide a value-based, holistic learning experience.

Our students come from diverse academic and economic backgrounds, and our inclusive admission process ensures a well-rounded environment that supports the overall development of each individual. At SSN SoM, we foster an environment that promotes equal opportunities and encourages the growth of leadership skills.

As one of the most sought-after institutions by aspiring business leaders, SSN SoM offers a rigorous, comprehensive academic curriculum that extends beyond traditional classroom learning. Our students consistently receive positive feedback from a wide range of industries and organizations, with praise for their skills, work ethic, and strong team spirit. Additionally, many of our graduates have gone on to become successful entrepreneurs, launching their own startups.

Through a combination of academic rigor, personality development workshops, and industry exposure, our students are well-prepared to step into leadership roles within your organization. I have closely monitored their academic progress and I am confident that you will find them to be highly motivated, confident, and capable professionals.

I invite you to explore internship opportunities with us and assure you of our full support and collaboration throughout the process.

**Dr. Hariharanath K**  
Director



## Placement Officer's Message

In an era where businesses are rapidly reshaped by digital innovation, data-driven decision-making, and global interconnectedness, the demand for versatile, forward-thinking professionals has never been greater. At SSN, we remain committed to preparing our students in Marketing, HR, Finance, Operations, and Business Analytics with a future-ready mindset and holistic managerial competence.

Our academic framework continues to evolve to meet industry expectations. Students engage deeply with experiential learning through immersive case discussions, industry-led workshops, analytics-driven projects, digital transformation initiatives, and operational strategy assignments. The Summer Internship Program forms a transformative part of this journey, offering students invaluable hands-on exposure to organizational dynamics, problem-solving in real business contexts, and opportunities to build meaningful professional networks.

Organizations partnering with us benefit from early access to a highly motivated talent pool trained to adapt, collaborate, and deliver results. The internship period serves as an effective evaluation window, enabling companies to identify and nurture high-potential candidates who can seamlessly transition into fulltime roles through Pre-Placement Offers (PPOs). This strengthens talent pipelines while significantly reducing hiring risk and onboarding effort.

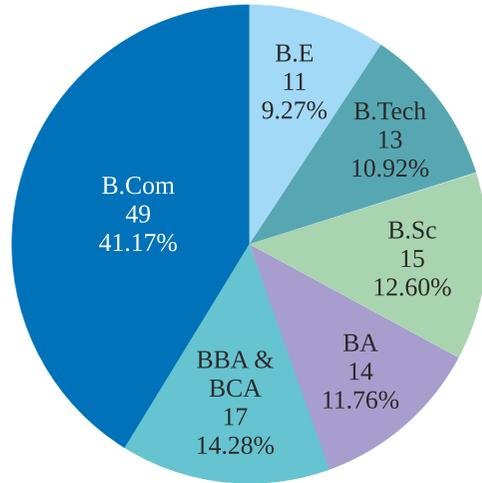
We also recognize that each organization's talent strategy is unique. Whether your focus is on internships, live business challenges, consulting assignments, or fulltime placements, our team is committed to enabling flexible engagement models that best align with your workforce objectives. We are always eager to collaborate and explore how our students can contribute to your current and upcoming business priorities.

As we look ahead, we invite you to join us in shaping the next generation of industry-ready professionals—individuals who bring fresh perspectives, analytical rigor, and a commitment to excellence. Together, let us drive meaningful impact and nurture talent that will lead tomorrow's business landscape.

**Mugunth P**  
Placement Officer

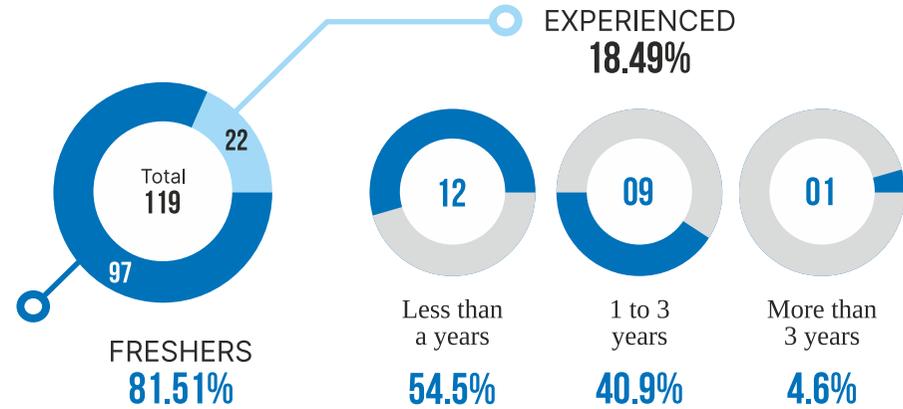
# BATCH PROFILE

## Academic Background

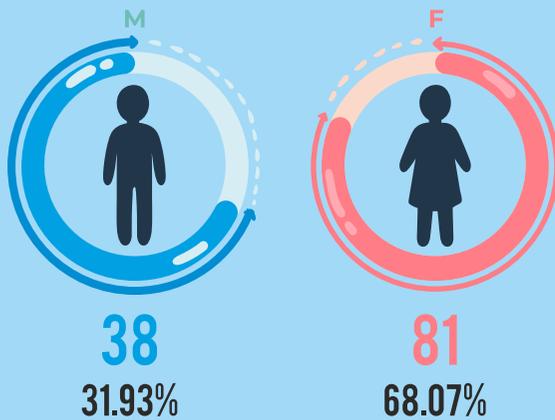


## Work Experience

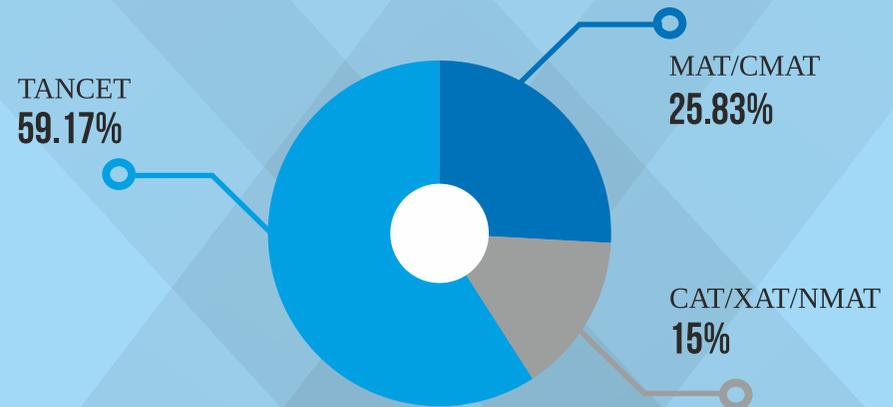
Total Count: 119 (Freshers - 97 + Experienced - 22)



## Diversity



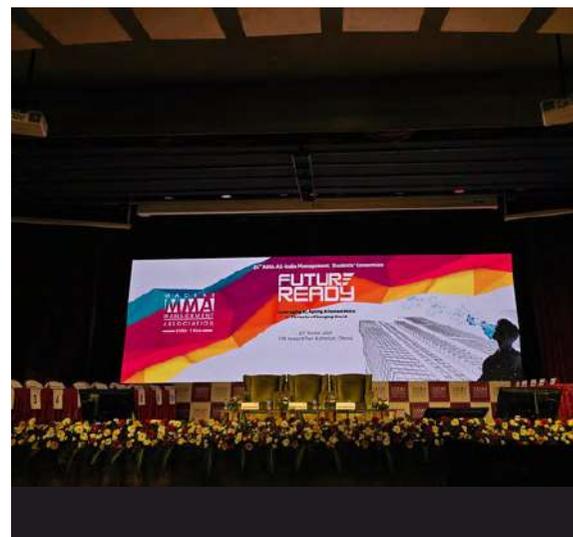
## Admission Test Diversity





# CAMPUS CULTURE SNAPSHOT

A snapshot of a vibrant campus ecosystem shaped by student initiative and industry engagement. From club activities to expert-led forums, learning thrives beyond the classroom.



## STUDENT CLUBS

Student clubs at SSN School of Management unfold as spaces of shared interest and quiet discovery, where students come together to exchange ideas and express creativity.

Through discussions, performances, and peer-led initiatives, these clubs add a distinct rhythm to campus life and create meaningful moments beyond the classroom



## DIGITAL TOOLS



Advanced Excel



Visualization - Tableau



Data Intelligence



Excel Solver



Capitaline



SPSS



JMP



EBSCO

# ACADEMIC CURRICULUM

## SEMESTER I (Functional Core)

- Individual and Group Dynamics in Organizations
- Accounting for Management
- Economic Analysis for Business
- Marketing Management I
- Information Management
- Quantitative Methods for Business Decisions
- Advanced Excel and Visualization
- Legal Aspects of Business
- Soft Skills I
- Business Communication I
- Industry Analysis

## SEMESTER II (Professional Core)

- Marketing Management II
- Financial Management
- Operations Management
- Human Resource Management
- Business Analytics
- Research Methodology for Business
- Applied Operations Research
- Data Intelligence Laboratory
- Business Communication II
- Soft Skills II

## PROFESSIONAL ELECTIVES

### MARKETING

- Advertising & Digital Marketing
- B2B Technology Sales Management
- Brand Management
- Consumer Behaviour and Analytics
- Digital Customer Relationship Management
- International Marketing
- Services Marketing
- Marketing Research
- Multi-Channel Sales Management
- Retail Management
- Marketing Analytics
- Social Media and Web Analytics

### FINANCE

- Banking and Fintech Services
- Financial Statement Analysis
- Security Analysis and Portfolio Management
- Strategic Restructuring and Sustainable Finance
- Financial Cybersecurity and Fraud Management
- Financial Analytics
- Behavioural Finance
- Financial Modelling and Analysis

### OPERATIONS

- Project Management
- Supply Chain and Logistics Management
- Services Operations Management
- Operations Research Applications
- Operations Strategy
- Sales and Operations Planning
- Supply Chain Analytics
- Behavioural Operations Management

### SUPPLY CHAIN

- Project Management
- Supply Chain and Logistics Management
- Digital Innovation and Technology in SCM
- Procurement and Materials Management
- Multimodal Transportation System

- Retail and E-commerce Supply Chain Management
- Supply Chain Analytics
- Warehouse Automation and Management

### BUSINESS ANALYTICS

- Artificial Intelligence for Business.
- Functional Analytics
- Digital Transformation for Organizational Growth
- Tools for Business Analytics
- Business Intelligence through Data Engineering
- Big Data Analytics
- Block Chain Technology for Business Decisions

### HUMAN RESOURCES

- Compensation Management
- Competency Framework for Manager Development
- HR Operations and Automations
- Strategic Human Resource Management
- People Analytics
- Talent Acquisition and Management
- Industrial Relations and Labour Laws
- Organization Theory, Structure and Design
- Managerial and Behavioural Ethics

## CROSS FUNCTIONAL ELECTIVES

- Business Analysis
- Entrepreneurship Development
- Sustainable Development and ESG

## VALUE ADDED COURSES

- Financial Market
- Equity Research
- Business Application of Cloud
- Design Thinking

## Ms. Neha J B

SSN MBA Batch 2024 – 2026

### Adrenaline



My internship at Adrenaline eSystems was a truly enriching experience that offered deep exposure to real-world Human Resources practices. What began with curiosity evolved into hands-on learning across the entire employee lifecycle, from recruitment to exit management. I was actively involved in resume prescreening, interview coordination, onboarding support, HR documentation, HRMS updates, and verification processes, strengthening my attention to detail and respect for confidentiality. I also contributed to employee engagement initiatives, wellness activities, and internal communications, gaining insight into the cultural side of HR.

**Outcome:** The internship strengthened my operational and interpersonal HR skills while giving me a holistic understanding of how HR functions as both a strategic and people-centric role.

## Mr. Harish

SSN MBA Batch 2024 – 2026

### Bandhan AMC



My summer internship with Bandhan AMC was a highly enriching, hands-on learning experience that provided valuable exposure to the mutual fund distribution ecosystem. I worked on market mapping of Mutual Fund Distributors (MFDs) in Chennai, gaining insights into how geography, distributor profiles, and client segments drive business growth. Personally visiting MFDs enhanced my communication skills and offered first-hand understanding of distributor expectations, investor behavior, and product preferences. I also analyzed Bandhan Small Cap Fund against peer funds and worked closely with Relationship Managers, learning about product positioning, sales strategies, and on-ground marketing efforts.

**Outcome:** The internship strengthened my analytical thinking, market understanding, and professional confidence, while clearly bridging the gap between theory and real-world application in asset management and distribution.

## Ms. Subiqsa R

SSN MBA Batch 2024 – 2026

### Bosch



The Summer Internship Program at Bosch, Bangalore, provided valuable exposure to corporate finance and financial reporting, bridging academic knowledge with real-world application. This self-sourced internship reflected my initiative to gain hands-on experience in a professional corporate environment using enterprise-level systems. I was exposed to SAP FI (Financial Accounting) and worked on preparing and reporting quarterly financial statements, including the Profit and Loss Statement and Balance Sheet, enhancing my understanding of consolidation, accuracy, and compliance. The experience also familiarized me with corporate work culture, structured workflows, and professional discipline within a multinational organization.

**Outcome:** The internship strengthened my analytical skills, attention to detail, and practical understanding of corporate financial systems, serving as a strong foundation for a future career in finance and accounting.

## KEY HIGHLIGHTS OF SUMMER INTERNSHIPS OF BATCH 2024-26 (LAST YEAR)

## Ms. Vikashini

SSN MBA Batch 2024 – 2026

### Frutta



The Summer Internship Program at Frutta provided valuable exposure to real-world business practices in corporate event management, bridging academic learning with practical application. The rigorous selection process included multiple group discussions, an aptitude assessment, and a final interview with the CEO, making the experience both challenging and rewarding. During the two-month internship, I gained hands-on exposure to corporate operations, client engagement, event planning, and market research, while working closely with industry professionals in a fast-paced environment. The experience strengthened my strategic thinking, teamwork, adaptability, and execution skills.

**Outcome:** The internship built professional discipline and confidence, and the receipt of a Pre-Placement Offer (PPO) validated my performance and marked a significant step in my career development.

## Mr. Kumaravel

SSN MBA Batch 2024 – 2026

### Spark Minda



My summer internship at Spark Minda was a truly meaningful learning experience that provided real exposure to a professional working environment beyond textbooks. I gained hands-on experience in inventory management and warehouse operations, along with practical exposure to SAP and the Warehouse Management System (WMS). Working on my project strengthened my process analysis, problem-solving skills, and ability to identify gaps and suggest improvements, with strong support from my mentors and the Stores team. The guidance and encouragement I received made the learning experience smooth and motivating.

**Outcome:** Receiving a Pre-Placement Offer (PPO) based on my performance boosted my confidence and reinforced my readiness for future professional growth.

## Ms. Madhumitha

SSN MBA Batch 2024 – 2026

### Big Tap Analytics



This summer marked my first corporate internship at BigTapp Analytics, where I stepped into a techno-functional role bridging technology and business through a dual position in Pre-Sales and Data Science. I supported client proposal development through requirements gathering, collaboration with technical teams, and creation of AI/ML-based case studies tailored to different industries. In the Data Science domain, I contributed to a Generative AI project aimed at supporting the internal presales team, helping me connect my academic background with evolving industry trends. The experience was challenging yet deeply rewarding, offering insight into how technology is built, positioned, and applied for real business impact.

**Outcome:** The internship strengthened my techno-functional perspective and reaffirmed my passion for integrating technology and strategy to create meaningful, real-world solutions.

# SUMMER INTERNSHIP PROGRAM

At SSN School of Management, the Summer Internship Program is a defining part of each student's learning journey. Spanning 10–12 weeks, the program places students in functional areas such as Marketing, Finance, HR, Business Analytics, and Operations, where they work on assignments that directly support organizational goals. Throughout the internship, students engage with cross-functional teams, contribute to real-time problem-solving, and observe how strategic decisions are made in fast-moving business environments. This exposure sharpens their analytical skills and equips them to navigate workplace challenges with confidence.

A structured mentorship framework offered jointly by faculty mentors and industry supervisors, ensures continuous guidance and meaningful learning. Workshops, interactions with industry leaders, and collaborative assignments deepen their leadership and communication skills. More than just exposure, the internship serves as a launchpad, helping students develop a strong foundation for their future careers. Outstanding performers often receive encouragement for long-term opportunities, including potential full-time roles post-graduation.

## INTERNSHIP PROCESS



[Click here to register your organisation for internship hiring](#)

# SUMMER INTERNSHIP PROGRAM

Students take up internships in a variety of sectors Manufacturing, FMCG, Consultancy, Finance, IT, Healthcare, and PSUs. Such industrial exposure provides students with adequate exposure in tackling real life problems encountered in the workings of an organization. The companies also gain from the fresh perspective and inputs of the students.

- 10 week summer internship in companies (Extendable upto 12 weeks).
- Pre-Placement Offers (PPOs) for eligible and selected students.
- The internship will provide direction for students to opt for functional specialization in the third semester

## INTERNSHIP TRANSITION PATHWAY



## Internship Types:

At SSN School of Management, internships act as a vital bridge between classroom learning and practical business experience. Students undertake a 10-week Summer Internship at the end of their first year, with the option to extend their exposure through a flexible Hybrid Internship model. Leading organizations repeatedly choose SSN as their internship partner, recognizing the curiosity, dedication, and fresh insights our students bring. These internships help students enhance their problemsolving capabilities while enabling organizations to benefit from their innovative ideas and energetic approach.

### SUMMER INTERNSHIP

Duration  
10-12 weeks

Typical Period  
4th May - 11 July 2026

The Summer Internship provides students with initial, immersive exposure to industry settings and enables them to apply their first-year learnings in a professional environment. This experience encourages students to take on meaningful projects, gain insight into various roles, and enhance their understanding of workplace dynamics.

#### Key Aspects:

- **Weekly Reports** – Students submit reports on achievements, challenges, and learning, reviewed by company mentors and SSN professors.
- **Performance Monitoring** – Regular feedback from mentors and faculty ensures progress and skill development.
- **Final Report** – A comprehensive summary of contributions and learning, shared with the company and SSN.

Through this structured evaluation approach, students gain valuable professional exposure, strengthen their problem-solving skills, and increase their confidence as they tackle real-life challenges.

### HYBRID INTERNSHIP

Duration	3-6 months after the summer internship as an extension.
Typical Period	20th July - 31 Aug, 2026
Mode	Hybrid (2-3 days in a week -Onsite work; Remaining- Online)

The Hybrid Internship extends the Summer Internship into a flexible, longterm work–study arrangement, allowing students to balance academics while contributing to real industry projects. These internships are offered at the request of companies that see value in engaging students for an extended period and nurturing them for potential full-time roles.

#### Key Aspects:

- **Extended Engagement** – Longer internships help companies assess students and involve them in complex projects, thus aiding them understand workflow better.
- **Pathway to Pre-placement Offers (PPOS)** – The hybrid model creates an ideal setup for companies to assess students’ capabilities in realworld contexts, making it a preferred pathway for awarding PPOs. Students who perform exceptionally well are often given an opportunity to secure a job offer, thus bridging their transition from intern to full-time employee.
- **Industry Ready** – Students gain hands-on experience, preparing them for immediate roles post-graduation.

The Hybrid Internship concludes with a detailed student report outlining key learnings, solutions, and recommendations. This model helps students grow into well-rounded professionals while allowing companies to identify and nurture future talent.

## FACULTY PROFILES

Dr. K. Hariharanath, MBA, PhD  
 Dr. Vani Haridasan, B.Tech (NIT J), MBA, PhD  
 Dr. T. Thiruvankadam, MBA, PhD  
 Dr. T. Girija, B.Sc (PSG C), MBA, PhD  
 Dr. Kavitha Muthukumar, B.Sc (Stella Maris), MBA (University of Madras), PhD  
 Mr. B. Raghuraman, B.E, PGDM  
 Dr. P. Theerthaana, B.E, MBA, PhD (Anna University)  
 Dr. B. Kirubakaran, B.E, MBA, PhD (Anna University), PDF (IISC Bangalore)  
 Dr. E. S. Sriji, MBA PhD (IIT M)  
 Dr. M. Prasanna Mohan Raj, B.E, MBA, PhD (NIT-T)

## INDUSTRY MANAGERS AS VISITING PROFESSORS

Dr. Ananth Padmanabhan, MSX, Sloan  
 Dr. Tanmay Chattopadhyay, B.Tech MBA  
 Mr. Satish Tampi, BE, PGDM (IIM-A)  
 Mr. Kishore Chidambaram, BSc, MBA (SSN School of Management)  
 Mr. M Easwaran, B.E (CEG, Anna University), PGDBA (LBSIM, Delhi)  
 Mr. GD Sharma, B.Com (Hons), MA PIMR (TISS Mumbai)  
 Mr. Rajesh Raghavan, B.Com, AICWA, ACS, PGDFM (IFMR, Chennai)  
 Mr. M. Manoharan, M.E (MIT, CH)  
 Mr. G. Laxminarayanan, B.E., PGDM (IIM L)  
 Prof. R. Sreepathy, B.Tech, CSCP, MS  
 Mr. D. Parthiban, MBA (SSN 2001-03)  
 Mr. V. Karthik, B.Tech, MBA (SSN 2007-09)

## NOTABLE ALUMNI



**Ganesh DG**  
Vice President  
Citicorp



**Aswin**  
Regional Sales Manager  
PeopleStrong



**Radhika Ravi**  
India Head Campus  
Hiring, Wipro



**Madhan Kumar**  
Supply Planning-Team Lead,  
Capgemini



**Subha Ganesh**  
CEO & MD  
The Bshirt



**Thiru Murugan**  
Lead Data Scientist  
Wipro



**Mirun Balasubramanian**  
Associate,  
BNY Mellon, Pershing



**Saranya Ramamurthy**  
Senior Manager -  
Product Marketing,  
Whatfix.



**Athi Narayanan**  
Senior Manager,  
Regional Logistics,  
Nestle India Limited



**K.P. Bharathy Venu Prakash**  
Director,  
TechnomaX Systems  
DWC LLC



**Ravi Shankar S**  
Director - Cloud  
Infrastructure Security,  
Cognizant



**Nageswaran  
Subramaniyan**  
Projects Manager,  
Cognizant



**Jagan Ramakrishnan**  
WW Head-GSI & Partnerships  
Perpetuuti Technosoft  
Services Pvt Ltd

## STUDENT PLACEMENT COORDINATORS



Pavithra C



Divya Barathi S



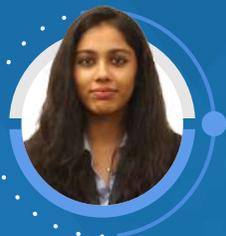
Jaya Suriya A



Jerusha Miraclin  
Dulcie B



Snehaamirthaa  
Gopalakrishnan



Priyadharshini S



Viyona Goveas W



Alfred Billy S



Anirudh PV



Raihan Ahmed

## WHY HIRE FROM US ?

- **Cross-Functional Exposure:**  
Our curriculum provides a strong foundation across business functions, along with crossfunctional learning, making us versatile contributors.
- **Research-Driven Approach:**  
We back decisions with data and structured analysis, ensuring our contributions are credible and actionable.
- **Strategically Analytical:**  
We can quickly assess industries, understand competitive dynamics, and identify opportunities, giving us an informed and practical edge.
- **Specialized & Self-Driven Learning:**  
Student-initiated clubs and forums on marketing, sales, finance, analytics and other soft skills like leadership, communication and critical thinking, let us develop expertise beyond the classroom.
- **Industry-Aware and Insightful:**  
We actively follow business news and discuss trends in dedicated class sessions, keeping us informed and ready to contribute insights. Quality of students due to rigorous selection process.



Quality of students due to rigorous selection process



Peer Group Learning



Pedagogical approach



Dual Mentorship

# RECRUITERS

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**ET**

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**HITACHI**



**iG**



**HL Mando**



**ithought**<sup>®</sup>



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**Polyhose**<sup>™</sup>  
Providing Flexible Solutions Globally



**Securden**

**Sincere Syndication**  
Bridging Dreams & Realities

**STIGMATA**  
TECHNO SOLUTIONS LLP



**tcs** TATA  
CONSULTANCY  
SERVICES



**UNO MINDA**  
DRIVING THE NEW



**zydus**  
Healthcare



**Mr. P. MUGUNTH**  
Placement Officer  
SSN School of Management



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registration



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